

## CASE STUDY:

# Electronic invoicing Submission in Europcar Spain

**Europcar**



**+140**  
countries



**200.000**  
vehicles



**3600**  
offices

**TOP 1**  
Rent-a-car  
in Europa

## The starting point

Europcar is the leading rent-a-car company in Europe. In 2009, it decides to change its administrative processes and implement the electronic invoice for two reasons. The first one is as **many of its B2B clients** (representing more than half of the turnover) **demand receiving electronic invoices**. The second one takes into account the **cost of the process**.

Due to the business nature, a single contract can include different services, changes and corrections affecting the elaboration and modification of the invoice. Paper, printing toner, postage and reprinting constitute a high cost at the end of the year. Europcar Spain estimates the cost of an invoice is €0.62, which raises to €1 according to the international parent company. These costs grow simultaneously with the business.

“**Europcar Spain estimates each invoice costs €0.62**

“**Bavel platform has adapted to the needs of our clients. It converted our XML standard to what each client was expecting**

Marian de Diego  
Manager Risk Management  
at Europcar.

## The solution

Europcar digitizes the submission of invoices via Bavel Billing. To start issuing invoices electronically, VOXEL develops a connection with Europcar's ERP. Afterwards, the clients are onboarded, starting with the most relevant in terms of turnover.

**Voxel develops the connection with each company and adapts to each of its technical needs.** “*Bavel platform has adapted to the needs of our clients. It converted our XML standard to what each client was expecting*”, explains Marian de Diego, Manager Risk Management at Europcar.

At present, Europcar connects with 40% of its clients via the electronic invoicing platform.

## The outcome

After ten years, Europcar is capable of issuing more than 260,000 invoices annually without the need for manual intervention. Bavel's implementation meant a **reduction of 80% of the cost of invoice processing**.

When automating this process, invoices are integrated and validated directly into the client's system, accelerating the payment process. Europcar has **reduced 10 days of the average collection period**. “*Thanks to Bavel's implementation, we can predict a realistic collection time which directly impacts the company's cash flow*”, concludes De Diego.

The company also highlighted the adaptability of Bavel platform and transparency when using the tool.



**+260k issued invoices automatically**



**Reduction of 80% of invoice cost**



**Connection with 40% of clients**



**Reduction of the average collection period: 10 days**